Northern Maritime University Network

The Interreg IVB North Sea Region Programme

Investing in the future by working together for a sustainable and competitive region

NMU NETWORK

Innovation in Maritime Education and Training

Conference Programme

Speicher XI
Am Speicher XI no.1
28217 Bremen
Germany

Thursday, 21 June 2012
09:00 – 15:00

09:00	**Coffee and Registration**	
09:30	**Welcome and Opening Address** **Session 1** **"Competence development for academics and maritime industry"**	***Session Moderator*** ***Prof. Dr. Thomas Pawlik – University of Applied Sciences Bremen***
09:45	**Into the future with NMU: Opportunities for the Maritime Industry**	***Prof. Dr. Kevin Cullinane – Transport Research Institute (TRI), Edinburgh Napier University***
10:00	**Irish maritime industry development and the role of maritime education**	***Mr. Rory McGuire – Irish Maritime Development Office***
10:15	**Educational needs from the shipowners' perspective**	***Dr. Max Johns – Managing Director, German Shipowners' Association***
10:30	**Discussion and conclusion of Session 1**	***Session Moderator*** ***Prof. Dr. Thomas Pawlik – University of Applied Sciences Bremen***
10:45	**Demonstration of NMU e-learning modules**	***Andreas Dörich, Dipl. Kfm. - oncampus University of Applied Sciences Lübeck***
10:55	**Coffee Break** **Visit exhibition stands: Demonstration of NMU e-learning modules**	
11:15	**Session 2** **"Enhancing the attractiveness of careers in the maritime industry"**	***Session Moderator*** ***Prof. Dr. Jens Froese – Jacobs University Bremen***

11:30	**Exploring the idea of Maritime Excellence**	***Mr. Giovanni Mendola - Maritime Safety Unit, European Commission DG Mobility and Transport***
11:45	**Building networks to face challenges in a global industry**	***Dr. Gordon Wilmsmeier*** ***Economic Affairs Officer – UN ECLAC, Santiago, Chile***
12:00	**Do the recruitment initiatives of the maritime industry communicate well with Generation Y?**	***Associate Prof. Harald M. Hjelle, PhD – University College Molde***
12:15	**Discussion and conclusion of Session 2**	***Session Moderator*** ***Prof. Dr. Jens Froese – Jacobs University Bremen***
12:30	**Lunch break and visit exhibition stands**	***Port Am Speicher XI Restaurant***
14:00	**Panel Discussion: Beyond NMU Network**	***Discussion Moderator:*** ***Prof. Dr. Thomas Pawlik – University of Applied Sciences Bremen*** ***Panellists:*** ***1. Steen Sabinsky, CEO – Maritime Development Center of Europe*** ***2. Mr. Gavin Roser, Managing Director – Pantrak Transportation Ltd.*** ***3. Dr. Miaojia Liu, Chief Education Officer – BIMCO*** ***4. Dr. Dong-Wook Song – Heriot-Watt University***
14:45	**Concluding Address**	***Prof. Dr. Kevin Cullinane – Transport Research Institute (TRI), Edinburgh Napier University***
15:00	**Visit to Port Museum at Speicher XI**	